

SAMANTHA BURTON.

Designer

A dedicated, creative and passionate Designer with over six years of experience within the industry, with extensive experience across digital, print and video.

Motivated by challenging and creative work with a strong desire to learn and progress.

Skills

- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- Cinema 4D
- After Effects
- Bannerflow

- Creativity
- Versatility
- Communication
- Management
- Problem-Solving
- Organisation

Contact

07783 974 207
hello@samanthaburton.co.uk
www.samanthaburton.co.uk

EXPERIENCE

Designer

Entain / London / May 2019 - Current

Joined Entain in May 2019, advancing to the upper level of where this role can amount to. Acquiring multiple skills within the digital field including creating digital assets for various projects, including advertising, social media, app store and video.

SKILLS DEVELOPED

- Creating initial conceptual designs and following them through to final artwork using a wide variety of programs, in line with the brand and current design trends.
- Conceptualising and strategic thinking with the ability to present ideas.
- Confident to independently lead projects, mentor other designers and offer constructive feedback and guidance when necessary to continually raise the brand’s quality.
- Working as a team, not only with the design department but together with other teams in the marketing department, to deliver briefs and ensure brand and content consistency.
- Maintaining accuracy and attention to detail throughout the creative process from the moment a brief is executed, spotting minor details that are missed.
- Fast-rate multi-tasking. Managing up to six projects simultaneously, prioritising workload effectively while under pressure to meet strict deadlines.
- Assisting motion designers with video projects, providing creative feedback and guidance, delivering new and exciting creatives.

ACHIEVEMENTS

- Working on an extensive significant rebrand alongside the Design Lead to create solid and dynamic design concepts for the upcoming partygaming launch.
- Learning Cinema 4D. Able to create realistic 3D elements to add to creatives and bring them to life.
- Receiving multiple recognitions and positive feedback from other individuals within the team.

Graphic Designer

Black Square / Billericay / June 2015 - May 2019

Successfully progressed through the company into a designer role after joining as a junior, assigning tasks to improve project turnaround times, overseeing the work of other designers and finalising designs.

SKILLS DEVELOPED

- Engagement with clients through every aspect of communication whilst liaising with managers.
- Organised and structured workload to meet deadlines, regularly prioritising to ensure quality is not jeopardised.
- The ability to work both independently and within a team, dependent on the requirements of the task.

- A strong understanding when dealing with high profile clients, complying with corporate design guidelines.
- The creative ability to develop numerous unique designs for clients when given free rein or a limited brief.

ACHIEVEMENTS

- Given the exciting opportunity to work on a new upcoming YouTube channel, learning a new programme to create engaging videos.
- Creating multiple conceptual designs with short and constant deadlines for high profile clients.

Shift Manager

Pizza Hut / Wickford / June 2012 - June 2015

Worked as a part-time shift manager during further education, acquiring considerable management skills.

Supervising the team in a fast-paced environment of Pizza Hut delivery operations. Managing the team to

ensure high standards are always in place to produce quality products for customers.

Managing cost of sales and cost of labour effectively whilst driving sales and customer satisfaction.

EDUCATION

- **BA (Hons) Graphic Design Degree**
2:1
- **BTEC Graphic Design**
Merit
- **GCSE Grades A* - C**
Art & Design / English Language and Literature / Mathematics / Science

ABOUT ME

I have a strong interest in the gaming industry, with most of my free time spent in this field. When I'm not at my desk being creative, you'll find me gaming, cooking or drinking iced coffees!

My top achievement is my own personal self development. I feel that I am ready, not only with the level that I have achieved with my work but also with my own personal development plan, and I want to continue on an upward journey with my career.